

KAFP Annual Meeting

Opportunities for Exhibitors & Supporters

70
YEARS

CARING **FOR KANSANS**

2018 ANNUAL MEETING

JUNE 14-16 **OVERLAND PARK**



The Kansas Academy of Family Physicians Annual Meeting is the CME highlight of the year for many Kansas family physicians. 180+ physicians attend each year to earn CME, network with physicians and medical professionals, and participate in KAFP business. Join in on the fun by supporting various aspects of the meetings and/or exhibiting at the conference.

KAFP 2018 Annual Meeting
June 14-16, 2018

Overland Park Marriott, 10800 Metcalf Ave, Overland Park, KS 66210

Learn more: www.kafponline.org

7570 W 21st St N, 1026 C, 104; Wichita, KS 67205
www.kafponline.org | P: 316-721-9005 | F: 316-721-9044

Exhibitor Opportunities

KAFP invites your organization to exhibit and support the 2018 Annual Meeting in Wichita, Kansas. We anticipate 180+ family physicians and medical professionals from across the state will attend. Exhibit areas will be open Thursday and Friday, with multiple scheduled exhibit breaks each day. New this year, Thursday's Lunch will be a Networking & Exhibitor Showcase event!

Exhibitor Terms & Conditions outlined on page 6.

PREMIUM

\$1,150

Exhibitors at this level will have booth spaces in the pre-function area. Exhibits 1-18.

STANDARD

\$950

Exhibitors at this level will have booth spaces in the exhibit halls. Exhibits 19-68.

NON-PROFIT

\$600

Non-Profit organizations submitting their 501(c)(3) designation are offered this reduced rate. Limited availability. KAFP assigns exhibit space.



Exclusive Exhibitor Opportunities

Registration Packet Insert, Exhibitors

\$99

Description: Let the attendees know you're here by having your marketing piece included in the registration packets given to every attendee. This special \$99 price is only available to Exhibitors!

Benefits: Reach all attends. One single piece up to 8.5" x 11", provided by supporter. Commitment and 200 printed pieces must be received by May 1.

Networking & Exhibitor Showcase Lunch

\$3,500

Description: *New this year!* Exhibitors have asked for more time with attendees, and we delivered!

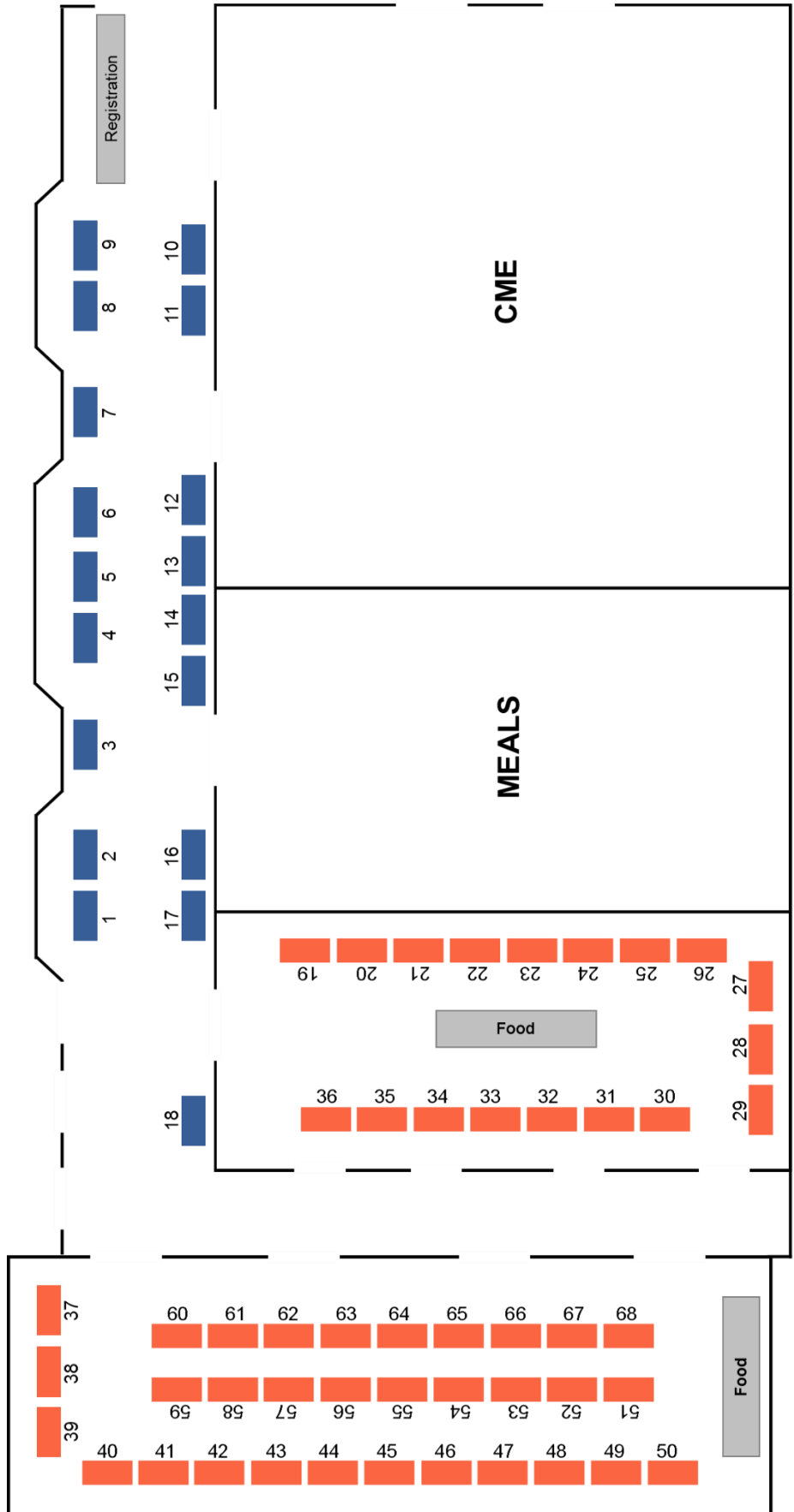
Thursday's lunch will be served in the Exhibit Halls to give exhibitors and attendees more time to network. Attendees will be encouraged to eat-on-the-move and visit the exhibitors.

Benefits: Complimentary standard exhibitor booth (\$950 value), signage on buffet tables and throughout Exhibit Halls, recognition in conference slide deck, first choice of standard exhibit booth space, two complimentary meals.

Exhibit Hall Map

PREMIUM
\$1,150

STANDARD
\$950



Supporter Opportunities

The KAFP Annual Meeting holds many opportunities for your organization to share your services and products with Kansas Family Physicians. Consider being a supporter in a variety of capacities. There is an option to fit every budget. Supporters who select opportunities totaling \$3,500 or more will receive a complimentary Standard Exhibit (\$950 value). If Premium Exhibit space is desired, the supporter is responsible for the \$200 difference.

Check www.kafponline.org for details regarding the Annual Meeting schedule!

Sponsorship opportunities with a * are through the KAFP-Foundation. These gifts are tax deductible.

Promotion

Nametag Lanyard	Available: 1	\$900
Description: Your name and message printed on lanyards given to attendees for nametags.		
Benefits: Name printed on lanyards given to attendees. Commitment and artwork must be received by March 1.		
Tote Bag	Available: 4	\$750
Description: Put your brand on the arms of every attendee by supporting the conference tote bag!		
Benefits: Printed logo on all bags, two complimentary bags. Commitment and artwork must be received by March 1.		
Prize Drawings	Available: 4	\$250
Description: Reward attendees for visiting exhibits by supporting prizes for attendees who visit every booth. KAFP will select prizes, taking supporter preference into consideration.		
Benefits: Printed logo on Attendee's Sign Off card. Commitment and artwork must be received by May 1.		
Registration Packet Insert, Non-Exhibitors	Unlimited	\$150
Description: Have your flyer in the registration packets given to every attendee. >>Special reduced rate of \$99 only for Exhibitors.		
Benefits: Reach all attendees. One single piece up to 8.5" x 11", provided by supporter. Commitment and 200 printed pieces must be received by May 1.		

Advertising

Conference Manual Ad	Available: 6	\$250
Description: Half-page ad space (4" x 5.5" or 5.5" x 4") in the digital Conference Manual shared with all Annual Meeting attendees. This digital piece will be posted on KAFP's redesigned website (coming in 2018)!		
Benefits: Digital half-page ad space in Conference Manual PDF sent to all attendees and available online. Commitment and artwork must be received by May 1.		
Meeting At-A-Glance Handout Ad	Available: 4	\$250
Description: 2.5" x 4" ad space available in the printed Meeting At-A-Glance handout provided in each attendee packet.		
Benefits: Printed ad on 200 Meeting At-A-Glance handouts. Commitment and artwork must be received by May 1.		

Technology

Wi-Fi	Available: 1	\$4,000
Description: <i>New this year!</i> Be the official Wi-Fi supporter of the Annual Meeting! Your company name will be the meeting Wi-Fi password.		
Benefits: Complimentary standard exhibitor booth (\$950 value), recognition in conference slide deck, organization name included on all print materials relating to Wi-Fi log-in.		
Audio Visual in CME Hall	Available: 3	\$500 - \$750
Description: A successful Annual Meeting isn't possible without audio visual technology! Show your support of CME by supporting this need. Thursday \$750; Friday \$750; Saturday \$500.		
Benefits: Table top signage by projector, recognition in conference slide deck for that day.		

Education

Educational Grant	Unlimited	\$500+
Description: A grant of any amount is welcome to support continuing medical education (CME) expenses.		
Benefits: Recognition in conference slide deck, printed acknowledgement if commitment and artwork received by March 1.		
Resident Presentations*	Available: 12	\$250
Description: Support CME presentations given by family medicine residents. Resident presentations are scheduled during Saturday's CME sessions.		
Benefits: Tax deductible gift; recognition in conference slide deck, recognition as a 2018 KAFP Foundation donor.		
Poster Presentations*	Available: 10	\$100
Description: Sponsor awards given to medical students and residents who present research posters.		
Benefits: Tax deductible gift, recognition in conference slide deck, recognition as a 2018 KAFP-Foundation donor.		

Activities

Wine Tasting Fundraiser*	Available: 1	\$3,500
Description: Support KAFP-Foundation's annual Wine Tasting fundraiser. This event is attended by Academy and Foundation leaders, spouses, and guests. 2018 event will be held at AAFP headquarters with guests from AAFP.		
Benefits: Tax deductible gift, complimentary standard exhibitor booth (\$950 value), two complimentary tickets to event (\$140 value), verbal acknowledgement at event, recognition as a 2018 KAFP-Foundation donor.		
Fun Run	Available: 3	\$750
Description: Many attendees and their families join us Friday morning for the Fun Run! Participants receive a t-shirt and may run or walk the 5K course near the conference hotel.		
Benefits: Organization logo on Fun Run t-shirts, verbal acknowledgement during event. Commitment and artwork must be received by March 1.		

Meals

Breakfast	Available: 2	\$1,500
Description: Start the day off right! Support breakfast on Friday or Saturday morning.		
Benefits: Table top signage, recognition in conference slide deck, two complimentary meals.		
Break Refreshments	Available: 6	\$700
Description: Time for a break! Help attendees recharge over their break by supporting snacks and beverages.		
Benefits: Table top signage, organization name included in print materials.		
Networking & Exhibitor Showcase Lunch, Thursday	Available: 1	\$3,500
Description: <i>New this year!</i> Exhibitors have asked for more time with attendees, and we delivered! Thursday's lunch will be served in the Exhibit Halls to give exhibitors and attendees more time to network. Attendees will be encouraged to eat-on-the-move and visit the exhibitors.		
Benefits: Complimentary standard exhibitor booth (\$950 value), signage on buffet tables and throughout Exhibit Halls, recognition in conference slide deck, first choice of standard exhibit booth space, two complimentary meals.		
Lunch, Friday	Available: 1	\$3,500
Description: Lunch often brings in our largest audience. Support Friday's Awards Luncheon and Business Meeting.		
Benefits: Complimentary standard exhibitor booth (\$950 value), verbal acknowledgement during lunch presentation, recognition in conference slide deck, two complimentary meals.		
President's Reception	Available: 2	\$1,000
Description: The highlight of Friday evening is the President's Reception & Dinner. Over 200 guests enjoy this festive reception with cocktails, and hors d'oeuvres.		
Benefits: Verbal acknowledgement during formal presentation, recognition in conference slide deck, organization name included in print materials.		
President's Dinner	Available: 2	\$3,500
Description: Following the President's Reception guests enjoy a formal dinner to honor incoming KAFP President and officers, and celebrate award winners.		
Benefits: Complimentary standard exhibitor booth (\$950 value), verbal acknowledgement and introduction of representatives during formal presentation, recognition in conference slide deck, organization name included in print materials, two complimentary tickets to the event (\$150 value).		

Exhibitor Terms & Conditions

By participating as an exhibitor at the Kansas Academy of Family Physicians Annual Meeting (KAFP) you, your organization, and your representative(s) agree to the following terms and conditions:

EXHIBITOR FEES: Booth space fees are: \$1,150 (premium), \$950 (standard), and \$600 (non-profit). Space is available on a first-come, first-served basis, determined by application and payment date.

EXHIBIT FURNISHINGS: Exhibits are furnished with a 6' x 8' skirted table, 2 chairs and table top sign. All booths must fit into the exhibit space without extending into walkways. See map for booth location. Complimentary Wi-Fi in conference area/halls is provided.

WHAT IS NOT INCLUDED IN EXHIBITOR FEE: The exhibitor fee does not include meals or admittance to conference sessions. The exhibitor fee does not include access to electrical/equipment services by the hotel. Exhibitors who wish to have electrical/equipment services are responsible for making those arrangements directly with the conference hotel prior to the event.

BOOTH DISMANTLING: Exhibits may only be dismantled after the last break on Friday. Tear-down before that time is strictly prohibited without permission from the exhibitor coordinator. Exhibits must be completely dismantled by 2:00 p.m. on Friday of the meeting.

SPACE CANCELLATION: All cancellations must be received in writing and are subject to a \$50 administrative fee. If notice of cancellation is received before April 1, exhibitor will receive a full refund. If notice of cancellation is received between April 1 and April 30, exhibitor will receive a 50% refund. If notice of cancellation is received after April 30 there will be no refund.

SUBLETTING SPACE: Two or more organizations may not exhibit in the same single space.

LIABILITY: Exhibitor assumes responsibility and hereby agrees to protect, indemnify, defend and hold the Kansas Academy of Family Physicians and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney fees arising out of or cause of exhibitors' installation, removal, maintenance, occupancy or use of the exhibitor premises or a part thereof. Exhibitor agrees that KAFP shall not be responsible for any exhibit items that are lost, stolen, damaged, or destroyed during the Conference, including setup or teardown. Under government order of emergency or other fair reasons beyond its control, KAFP reserves the right to cancel the exhibit with no further liability to the exhibitor than a refund of exhibit space payments made.

SECURITY: KAFP cannot guarantee exhibit security. Exhibitors assume all risk of loss or damage. Special arrangements for the security of valuables may be made directly with the conference hotel.

PROMOTION: KAFP shall promote exhibitors in appropriate meeting-related communications.

ENDORSEMENTS: Having an exhibitor relationship with KAFP does not imply the association's endorsement. The exhibitor shall not state, imply or represent in any manner that it is endorsed by KAFP.

MAILING: Exhibitors are responsible for making arrangements with the conference hotel regarding items shipped directly to the hotel. KAFP is not responsible for receiving or transporting of any such items.

Last Updated: November 2017

Important Dates & Deadlines

March 1	Deadline: Exhibit support registration due for inclusion in printed promotional materials
May 1	Deadline: Ad commitment and artwork due
June 14-16	Annual Meeting (Exhibit days are June 14-15 only)
June 14	9:00 – 11:00 a.m. Exhibitors Set Up
June 14	12:30 – 1:15 p.m. Networking Lunch & Exhibitor Showcase
June 15	12:00 – 2:00 p.m. Exhibitors Break Down

2017 Annual Meeting Supporters, Advertisers & Exhibitors

Thank you to the Supporters, Advertisers and Exhibitors from the 2017 Annual Meeting in Wichita, KS. We hope to count on your continued support at the 2018 Annual Meeting in Overland Park, KS.

Supporters

Aledade
Banner Health
Blue Cross Blue Shield of Kansas
Farmers Insurance
KaMMCO
Midwest Dairy Council
NAMI Kansas
Olathe Health
Dale & Erin Patrick
Rivercross Hospice
United Methodist Health Ministry Fund
University of Kansas School of Medicine
Wichita Medical Research & Education
Foundation
Wichita Nephrology Group, P.A.

Advertisers

Aledade
AmeriHealth Caritas
KU ECHO

Premium Exhibitors

Allertech Laboratories
AmeriHealth Caritas
Citizens Memorial Hospital
CoxHealth
EmCare
Epigenomics
Farmers Insurance
Gilead Sciences
KaMMCO
MINK MedWest MD
Novo Nordisk, Inc.
Partners in Primary Care, Humana
Rivercross Hospice
Salix
Trajectory RCS
Wesley Healthcare

Standard & Non Profit Exhibitors

Advanced Physical Therapy
Alzheimer's Association
AstraZeneca
Banner Health
Blue Cross Blue Shield of Kansas
Boehringer-Ingelheim
Centura Health
Docs Who Care
Harry Hynes Memorial Hospice
Heartland Pathology
Immunize Kansas Coalition
Janssen Pharmaceuticals
Kansas Immunization Program
KDHE
KFMC
KHIN
KSU-KS Radon Program
KU Echo
Medicalodges, Inc
Merck & Co.
Midwest Cancer Alliance
Mother's Touch Mobile Physicians and Hospice
Novartis
Pfizer
Prairie View Inc.
Purdue Pharma L.P.
Sanofi
The University of Kansas Health System
University of Kansas Medical Center Area
Health Education Centers
University of Kansas School of Medicine, Office
of the Executive Dean
Valley Hope
VaxCare
Via Christi Health

THANK YOU!

Exhibitor & Supporter Registration

Company Name: _____
 Contact Name: _____
 Contact Email: _____ Contact Phone: _____
 Address: _____
 City/State/Zip: _____
 Website: _____
 Request Letter of Intent: Yes No Request a Receipt: Yes No

Exhibitor Opportunities

Item	Total
<input type="radio"/> Premium, \$1,150 <input type="radio"/> Standard, \$950 <input type="radio"/> Non-Profit, \$600 (must submit IRS designation letter) Preferred Booth # _____ Name(s) of Exhibit Attendant(s) _____	

Supporter Opportunities

Item	Available	Price	Total
Nametag Lanyard	1	\$900	
Tote Bag	4	\$750	
Prize Drawings	4	\$250	
Registration Packet Insert, Exhibitors	unlimited	\$99	
Registration Packet Insert, Non-Exhibitors	unlimited	\$150	
Conference Manual Ad	6	\$250	
Meeting At-A-Glance Handout Ad	4	\$250	
Wi-Fi	1	\$4,000	
Audio Visual in CME Hall, Thursday or Friday	2	\$750	
Audio Visual in CME Hall, Saturday	1	\$500	
Educational Grant	unlimited	\$500+	
Resident Presentations*	12	\$250	
Poster Presentations*	10	\$100	
Wine Tasting Fundraiser*	1	\$3,500	
Fun Run	3	\$750	
Breakfast	2	\$1,500	
Break Refreshments	6	\$700	
Networking Lunch & Exhibitor Showcase, Thursday	1	\$3,500	
Lunch, Friday	1	\$3,500	
President's Reception	2	\$1,000	
President's Dinner	2	\$3,500	

* tax deductible

TOTAL

Payment

- Check, payable to Kansas Academy of Family Physicians, mailed with completed registration form.
- Credit Card, charged the total amount above VISA MasterCard Discover

Card #: _____ Exp. Date: ____ / ____ CSV: _____
 Billing Address: _____
 Cardholder Name: _____
 Signature: _____

How to Submit: ❶ Secure [online form](#). ❷ Email: karen@kafponline.org. ❸ Fax: 316-721-9004
 ❹ Mail: 7570 W 21st St. N, 1026 C, 104; Wichita, KS 67205