



# Partnering Together for Healthy Communities Through Grantmaking & Collaboration

Presented by Jessica Martin, Greater Salina Community Foundation

*Community Health Summit*

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# Presentation Overview

- About Greater Salina Community Foundation (GSCF)
  - GSCF Grant Program
  - Funding Opportunities for Health
  - Strategic Initiatives & Collaboration
  - Funding Resources
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# About GSCF

- The mission of the Greater Salina Community Foundation is to build permanent endowment funds and meet charitable community needs.
- Established in 1999 to create a vehicle to promote endowed giving in Salina
- 13 regional affiliates throughout north central and northwest Kansas
  - Manage grants for 3 additional counties
- Manage over 640 funds w/ current assets exceeding \$200 million
- Distributed over \$65 million in grants on behalf of our donors



# GSCF Grant Program



- GSCF partners with donors to make grants that meet charitable community needs.
  - Competitive Grants
    - Awarded through a competitive grant application
  - Donor Advised & Designated Funds
    - Grants directed by the donor and administered by the Foundation.
  - Strategic Initiatives
    - Community convening & collaboration



# Competitive Grants

- “GSCF Grants”
  - Applications accepted 5 times a year online at [gscf.org](http://gscf.org)
    - Deadlines: August 15, October 15, December 15, February 15 & April 15
  - One application process with dollars available from the following funds
    - Dane G. Hansen Foundation Community Grant Fund
    - Fund for Early Childhood Care, Education & Development
    - Fund for Greater Salina
    - Kansas Health Foundation Fund for GSCF
    - L.P. “Pat” Mullen Fund
  - Award Amount: \$5,000 Maximum



# Funding Opportunities for Health

- Dane G. Hansen Foundation Community Grant Fund
- Fund for Early Childhood Care, Education & Development
- Fund for Greater Salina
- Kansas Health Foundation Fund for GSCF



# Dane G. Hansen Foundation Community Grant Fund

- **Partnership with the Dane G. Hansen Foundation**

- Offered in all 26 counties in NW Kansas (north of I-70 & west of I-135)
- Facilitated by the Greater Salina Community Foundation & Greater Northwest Kansas Community Foundation

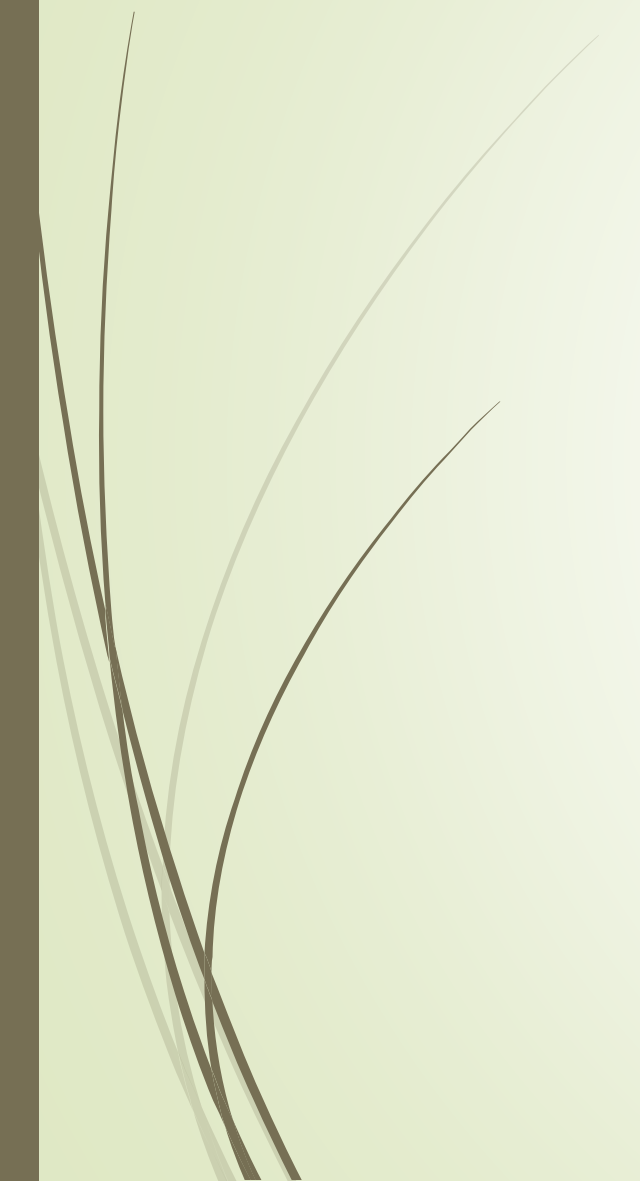
- **Grants will be awarded to projects or programs that address:**

- **Arts & Culture:** Provide cultural and artistic opportunities to enhance the quality of life for local residents and to encourage tourism and the exchange of ideas
- **Community Beautification:** Support efforts to improve and maintain public spaces to enhance community pride and encourage socialization among residents
- **Community Social Services & Security:** Enhance access to social services needed for individuals of special needs and support systems to provide community disaster relief and general community emergencies
- **Conservation & Environment:** Support efforts to improve and maintain high air and water quality, appreciation for our natural environment and enhances economic and social benefits of outdoor resources
- **Education:** Enhances the learning environment and expands opportunities of the public school system. Provides increased self-reliance on personal life skills and workforce capability.
- **Health Care:** Ensures access to quality health care services and promotes healthy life practices





# Dane G. Hansen Foundation Community Grant Fund

- Preference will be given to applications that include community involvement and volunteerism
  - Grants shall not be used to reduce or replace budgetary needs for programs or projects that are tax supported.
  - Grants are not awarded for endowment or general operational expenses
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# Fund for Early Childhood Care, Education & Development

- Established to better prepare children for kindergarten
- Grants from this fund will support the following:
  - Organizations or programs whose work furthers the care, education, development, health, safety and human service needs of children ages 0-6 to better prepare them for kindergarten.
  - Special consideration will be given to programs or organizations that work with children in poverty or with other significant barriers to learning.
  - Grants are limited to Ottawa and Saline County, KS.



# Fund for Greater Salina

- Unrestricted community grant fund to address current and future needs of Saline County, KS.
- Restricted to projects or programs in Saline County
- Very limited dollars
  - Majority have been allocated to strategic initiatives
- All 13 affiliates have an unrestricted grant fund as well



# Kansas Health Foundation Fund for GSCF

- Established in response to the Kansas Health Foundation's second chapter of the Giving Resources to our World (GROW II) matching grant challenge.
- Grants from this fund will support the following:
  - Public health of Saline County, KS
  - Public Health is defined as the protection and promotion of the health and well-being of individuals and their communities through encouragement of healthy lifestyles, behaviors and environments
  - Grants will be made to preventative programs/projects that support healthy living. Grants will not be made to support health care or programs to help those that are already ill
- Ten of our affiliates were also participants of GROW II and have an established public health fund



# Evaluation & Scoring

- All applications are reviewed and evaluated by a grants committee composed of GSCF board members and outside community members. The committee takes the following items into consideration:
  - **Project Description-** Is the proposed project/program clear and easy to understand?
  - **Definition of Need-** Is there a need for this project and does it need to be funded now?
  - **Target Population-** Will this project have a meaningful impact on the targeted population?
  - **Results/Evaluation-** Are there measurable goals/results and a way to evaluate success?
  - **Sustainability-** If applicable, is there a plan to sustain the project/program?
  - **Budget-** How well is the budget defined? Is it easy to understand?
  - **Innovative-** If this is a new and innovative project/program, does it fill a community need and is it well planned out?
  - **Repeat Grant-** If this is an ongoing project, or a repeat grant does it fill an important need in the community?



# Strategic Initiative & Collaboration

- **Kansas Health Foundation**

- Nutritional & Physical Activity Initiative
- GROW I & GROW II
- Healthy Communities Initiative
  - Live Well Saline County Collaborative

- **Salina Regional Health Foundation**

- Community Health Investment Program (CHIP) grants
- School Marathon Program


- **Dane G. Hansen Foundation**

- Community Grants & Strategic Doing

- **REDPIN (Rural Economic Development Philanthropy Innovators Network) participant**

- 9 CF participants w/ 2 from KS (GSCF & Golden Belt CF)





# Dane G. Hansen Foundation Strategic Initiative- Process


- Traditionally GSCF has been very responsive in grantmaking with grants up to \$5,000. Any large grants from the Foundation have been directed by the donor to his or her charitable interest.
- 2015- GSCF and GNWKCF partnered with the Dane G. Hansen Foundation to facilitate community grants to 26 counties- \$100,000 annually
- March 2016- Challenged by Hansen Foundation to think more strategically
- December 2016- Hosted first community convening session and created the vision “to have a **fully invested and engaged community** through the creation of **vibrant and safe neighborhoods** that **demonstrate smart and sustainable growth** to **impact underserved populations.**”
- January-June 2017- Accepted LOI and RFP from nonprofits that addressed that vision for multi-year grants up to \$60,000 per year



# Dane G. Hansen Foundation Strategic Initiative- Criteria

- Applications will be considered for projects that:
  - Advance the vision of the community convening group
  - Demonstrate collaborative planning and execution among multiple organizations where targeted audiences are part of the process
    - Break down silos and bring all voices to the table
  - Provide seed money for long-term community betterment project or expand existing, high performing programs
  - Demonstrate significant community impact through measurable results and strong evaluation method (S.M.A.R.T. Goals)
  - Engage and demonstrate community buy-in from underserved populations through community outreach
  - Include evidence of strong community support through a broad base of volunteers and donors (ex: public/private partnership)
  - Have an achievable plan to sustain the program well beyond the grant period.





# Dane G. Hansen Foundation Strategic Initiative- Criteria

- Funding will be most favorably considered for proposals that:
  - Include community involvement and volunteerism, especially from those impacted by the request
  - Address needs already identified in existing community plans or organization strategic plans
  - Are positioned to leverage additional resources and support



# Dane G. Hansen Foundation Strategic Initiative- Results

- Awarded 2 Strategic Initiatives:
  - North Salina Community Development, Inc.- NorthTown District Neighborhood Improvement Project
    - Year 1: \$60,000 / Year 2: \$50,000 / Year 3: \$40,000 (Dane Hansen Funds)
    - Capital improvements to North Salina (a blighted area of town) including sidewalk additions/improvement; a “front porch” development of 50 homes, (2) community art projects, 60+ welcoming pole banners, (5) Little Libraries
    - 21 community organizations/nonprofits involved in this collaborative initiative
  - Salina Arts & Humanities Foundation- The Artists Initiative for Creative Ingenuity, Healing & Neighborhood Development
    - Year 1: \$60,000 / Year 2: \$30,000 / Year 3: \$40,000 (FFGS & Dane Hansen Funds)
    - Professional development for local artists with the ultimate goal of infusing them into the community through healing initiatives or community development in conjunction with the downtown revitalization
    - 18 community organizations/nonprofits involved in this collaborative initiative



# Resources



- **Greater Salina Community Foundation-** [www.gscf.org](http://www.gscf.org)
  - Jessica Martin, Grants & Scholarships Coordinator [jessicamartin@gscf.org](mailto:jessicamartin@gscf.org)
  - Katy Kitchen, Affiliate Coordinator [katykitchen@gscf.org](mailto:katykitchen@gscf.org)
- **Dane G. Hansen Foundation-** [www.danehansenfoundation.org](http://www.danehansenfoundation.org)
  - Kyra Reese, Grant Coordinator [kyrat@ruraltel.net](mailto:kyrat@ruraltel.net)
  - Betsy Wearing, Coordinator of Communications, Programs & New Initiatives [betsy@danehansenfoundation.org](mailto:betsy@danehansenfoundation.org)
- **Kansas Health Foundation-** [www.kansashealth.org](http://www.kansashealth.org)
- **Salina Regional Health Foundation-** <http://srhc.planmygift.org/>
  - Tom Martin, Executive Director- [tmartin@srhc.com](mailto:tmartin@srhc.com)