



Your 2017  
**Let's Move, Kansas**  
 Sponsorship  
 Opportunities

**Kansas Academy of Family Physicians-Foundation**

Invites you to be a sponsor of the third annual

**Let's Move, Kansas 5K run / 1.5 mile walk**

Sedgwick County Park | October 14, 2017

**About KAFP-Foundation**

KAFP-Foundation is the philanthropic arm of the Kansas Academy of Family Physicians, the largest medical specialty society in the state of Kansas with 1,600+ members. Funds raised by KAFP-F support their key initiatives aimed at building the pipeline of future family physicians to serve our state. To fulfil the mission, KAFP-F:

- Provides scholarships to medical students to the AAFP National Conference. Over 85% of NC attendees go into family medicine!
- Provides medical students the opportunity to learn about family medicine in a rural setting.
- Gives medical students and residents the opportunity to present clinical posters and research presentations at conferences.
- Provides residents the opportunity to participate in international healthcare missions.
- And much, much more!

**About Let's Move, Kansas**

The event name, *Let's Move, Kansas*, was chosen to promote an active, healthy lifestyle for all Kansans. Please join us in motivating Kansans to move while supporting the future of family medicine, the backbone of primary care in Kansas! We will promote your sponsorship to our 1,600+ KAFP membership in addition to the 150+ medical students, residents, faculty, practicing physicians, and Wichita-area runners who participate. Proceeds will benefit medical students and family medicine residents. We hope to inspire students to select family medicine and provide scholarships and many opportunities for family medicine residents.

**Sponsorship Opportunities**

KAFP-F has five sponsorship levels from which you may choose to participate, with increased benefits at each level. See reverse for full outline of benefits. To ensure your logo/name is appropriately represented on promotional pieces, KAFP-F requests your Sponsorship Commitment form and payment be received no later than September 1, 2017.

Your sponsorship of this great event makes a difference!

<b>Presenting Sponsor</b>	\$5,000	
<b>Platinum Sponsor</b>	\$2,500	
<b>Gold Sponsor</b>	\$1,000	
<b>Silver Sponsor</b>	\$500	
<b>Bronze Sponsor</b>	\$250	

Questions? Contact Michelle Corkins to learn more: [mcorkins@kafponline.org](mailto:mcorkins@kafponline.org) or 316-721-9005

# Your 2017

## ***Let's Move, Kansas***

### Sponsorship Opportunities

#### **Presenting Sponsor**      \$5,000

- Logo placement on front of event t-shirt
- Logo placement on race bibs
- Logo placement on all print and digital materials (flyer, poster, banner, e-marketing)
- Logo placement on *Let's Move, Kansas* website
- Social Media mentions
- Link to company website from KAFP sponsorship page
- Banner at event, supplied by *Let's Move, Kansas*
- Public mentions during the race
- Meet and greet table to provide your organization's materials/giveaways to participants
- Five (5) complimentary race registrations and t-shirts
- Your organization is invited to provide promo items/materials for participants' swag bags

#### **Platinum Sponsor**      \$2,500

- Logo placement on all print and digital materials (flyer, poster, banner, e-marketing, t-shirt)
- Logo placement on *Let's Move, Kansas* website
- Social Media mentions
- Link to company website from KAFP sponsorship page
- Banner at event, supplied by *Let's Move, Kansas*
- Public mentions during the race
- Meet and greet table to provide your organization's materials/giveaways to participants
- Three (3) complimentary race registrations and t-shirts
- Your organization is invited to provide promo items/materials for participants' swag bags

#### **Gold Sponsor**      \$1,000

- Logo placement on flyer, poster, and t-shirt
- Logo placement on *Let's Move, Kansas* sponsorship page
- Social Media mentions
- Public mentions during the race
- Meet and greet table to provide your organization's materials/giveaways to participants
- Two (2) complimentary race registrations and t-shirts
- Your organization is invited to provide promo items/materials for participants' swag bags

#### **Silver Sponsor**      \$500

- Logo placement on t-shirt
- Logo placement on *Let's Move, Kansas* sponsorship page
- Public mentions during the race
- One (1) complimentary race registrations and t-shirt
- Your organization is invited to provide promo items/materials for participants' swag bags

#### **Bronze Sponsor**      \$250

- Name placement on t-shirt
- Logo placement on *Let's Move, Kansas* sponsorship page
- Public mentions during the event

Contact us to learn more!

[mcorkins@kafponline.org](mailto:mcorkins@kafponline.org) or 316-721-9005

# Let's Move, Kansas Sponsorship Commitment 2017



**YES!** Count us in to sponsor KAFP-Foundation's third annual *Let's Move, Kansas* run/walk and support family medicine in Kansas. Saturday October 14, 2017.

## Your Committed Sponsorship Level

Presenting, \$5,000     Platinum, \$2,500     Gold, \$1,000     Silver, \$500     Bronze, \$250

## About your organization

Organization: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address, City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## About your payment

Sponsorship commitments received and paid by September 1 will guarantee inclusion of your company logo/name on appropriate promotional materials and the race day t-shirt as outlined on the Sponsorship Opportunities flyer.

**Check:** Please mail this form and your check, made payable to KAFP-Foundation, to the address below.

**Credit Card:** Please fill out the information below for your organization and mail to the address below. (Do not e-mail credit card information.)

MasterCard     VISA     Discover

Name on Card: \_\_\_\_\_ Card #: \_\_\_\_\_

Expiration Date MM/YY: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

## Submitting your Sponsorship

Completed Sponsorship Commitment forms and payment are to be submitted to KAFP-F by September 1 to ensure sponsorship benefits can be met. Mail/email/fax your completed form and payment to:

KAFP-Foundation  
7570 W 21<sup>st</sup> St. N, 1026 C, 104  
Wichita, KS 67205

| mcorkins@kafponline.org

| 316-721-9044 (fax)

Questions? [mcorkins@kafponline.org](mailto:mcorkins@kafponline.org) or 316-721-9005  
For more information about the run/walk, or to sign up to participate, visit:  
[www.LetsMoveKansas.com](http://www.LetsMoveKansas.com)