



Your 2018
Let's Move, Kansas
 Sponsorship
 Opportunities

Kansas Academy of Family Physicians-Foundation

Invites you to be a sponsor of the 4th annual

Let's Move, Kansas 5K run / 1.5 mile walk

Sedgwick County Park | October 20 2018

About KAFP-Foundation

KAFP-Foundation is the philanthropic arm of the Kansas Academy of Family Physicians, the largest medical specialty society in the state of Kansas with 1,600+ members. Funds raised by KAFP-F support their key initiatives aimed at building the pipeline of future family physicians to serve our state.

About Let's Move, Kansas

The event name, *Let's Move, Kansas*, was chosen to promote an active, healthy lifestyle for all Kansans. Please join us in motivating Kansans to move while supporting the future of family medicine, the backbone of primary care in Kansas! We will promote your sponsorship to our 1,600+ KAFP membership in addition to the 150+ medical students, residents, faculty, practicing physicians, and Wichita-area runners who participate. Proceeds will benefit medical students and family medicine residents. We hope to inspire students to select family medicine and provide scholarships and many opportunities for family medicine residents.

All proceeds for this event go to the KAFP-Foundation and will be used to inspire medical students to select family medicine as their specialty and to support residents who have made that choice. To fulfil our mission we:

- Send medical students to the AAFP National Conference (NC), one of the best predictors of student selection of family medicine. Over 85% of NC attendees go into family med!
- Provide medical students the opportunity to learn about family medicine in a rural setting.
- Give med students and residents the opportunity to present clinical posters at conferences.
- Provide residents the opportunity to participate in international healthcare missions.
- Award scholarships for championing family medicine
- And much, much more!

Sponsorship Opportunities

KAFP-F has five sponsorship levels from which you may choose to participate, with increased benefits at each level. See reverse for full outline of benefits. To ensure your logo/name is appropriately represented on promotional pieces, KAFP-F requests your Sponsorship Commitment form and payment be received no later than August 1, 2018.

Your sponsorship of this great event makes a difference!

Presenting Sponsor	\$5,000	
Platinum Sponsor	\$2,500	
Gold Sponsor	\$1,000	
Silver Sponsor	\$500	
Bronze Sponsor	\$250	

Let's Move, Kansas

Sponsorship Opportunities



	PRESENTING SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	\$5,000	\$2,500	\$1,000	\$500	\$250
Logo on back of race shirt	✓	✓	✓	✓	name only
Logo with sponsorship level on race website	✓	✓	✓	✓	name only
Logo on sponsorship banner at race	✓	✓	✓	✓	name only
Public mention during the race	✓	✓	✓	✓	✓
Logo on correspondence to race participants	✓	✓	✓	✓	name only
Link to your company website from race website	✓	✓	✓	✓	
Social Media mentions on KAFP & <i>Let's Move, Kansas</i> sites	✓	✓	✓	✓	
Complimentary race registration/t-shirt	6	4	2	1	
Provide your marketing materials for participant swag bags	✓	✓	✓		
Meet & Greet table at race	✓	✓	✓		
Premier logo placement on all event materials, signage, advertising	✓	✓			
Logo on race participant bibs	✓	✓			
Logo on front of race t-shirt	✓				
Logo on start/finish line banner at event	✓				
Presenting sponsor banner at KAFP Annual Meeting (June 2018)	✓				
Mentioned on all Public Service Announcements	✓				

Questions? Contact Michelle Corkins to learn more: mcorkins@kafponline.org or 316-721-9005