

# ACCREDITATION

## Nurses:

This educational activity has been awarded **5.5 contact hours**.

Children's Mercy Kansas City is an approved provider of continuing nursing education by the Midwest Multistate Division, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Successful completion for contact hours:

- Participate in conference activities
- Sign in at beginning of the conference
- Complete conference electronic evaluation

## **PROGRAM ACCESSIBILITY:**

We accommodate persons with disabilities. Mid America Immunization Coalition is committed to providing programs and activities to all persons, regardless of race, religion, color, sex, disability, national origin, ancestry, sexual orientation, marital or parental status and, to the extent covered by the law, age or veteran status.

Call us if you have special needs:  
**(816) 283-6242 X244**

Dress is business casual. Please bring a jacket or sweater as temperatures are difficult to control in the large room.

**Bee Wise. IMMUNIZE.**

## Mid America Immunization Coalition (MAIC) Vision and Mission

### **Vision Statement:**

MAIC will be the immunization resource to ensure that the greater Kansas City community is free of suffering and death related to vaccine-preventable diseases by supporting the values of inclusion, community, accountability and service.

### **Mission Statement:**

MAIC will work to ensure that vaccine safety and trust are prioritized in order to promote immunization for all of greater Kansas City's children, adolescents and adults against vaccine-preventable diseases through collaboration, advocacy, research and education.

**We need you:** Please consider joining the Coalition, becoming an active member and helping this coalition realize its vision and mission. Learn more at [www.mchc.net /programs/MAIC](http://www.mchc.net /programs/MAIC)

*Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has."*  
-Margaret Mead



Mother & Child Health Coalition  
1734 E. 63rd Street Suite 301  
Kansas City, Missouri 64110

2018

Mid America  
Immunization Coalition's  
**IMMUNIZATION  
SYMPOSIUM**

Friday, October 26, 2018  
7:15 a.m.—4:00 p.m.



*Vaccines: What You  
Need to Know*

This conference is joint-provided by Mother & Child Health Coalition and Children's Mercy Kansas City.

Children's Mercy Park  
1 Sporting Way  
Kansas City KS 66111

Register at [www.mchc.net](http://www.mchc.net)



MAIC is a program of Mother & Child Health Coalition

## PURPOSE & TARGET

Fortunately, most people in the US are vaccinated and don't get vaccine-preventable diseases, yet they still occur. Deaths from these diseases are not nearly as common as they were before vaccines. However, worldwide, including the United States over 3 million deaths from vaccine-preventable diseases occur annually.

Barriers affecting vaccination rates include lack of knowledge, fear of pain, cost, inadequate record-keeping, time and transportation issues and anti-vaccination messages. Barriers must be addressed and immunization rates must improve or we will begin to see an increase in the incidence of disease and death.

If there is one thing we know for sure, it's that **VACCINES WORK!**

This multi-state symposium is designed for health care workers and focuses on the continuing need for vaccines, as well as issues related to vaccine safety. Communication strategies to improve immunization rates, dispel myths and decrease vaccine hesitancy across the lifespan are an essential part of this symposium.

## PROGRAM GOALS

- Identify effective communication strategies to talk with patients and families about vaccine importance and safety.
- Discuss resources or talking points about vaccines that will decrease missed opportunities or misconceptions related to vaccines.
- With HPV vaccination rates being the lowest in the country, learn to advocate for the patient when vaccines are needed.

## AGENDA

7:15-8:15 a.m.	<b>Registration / Exhibits / Breakfast*</b>
8:15-8:30 a.m.	<b>Welcome</b>
8:30-9:15 a.m. (.75 contact hr)	<b>Immunization Advocate Panel (Survivors)</b> Maggi Pivovar; Carl Chinnery JD, BA
9:15-10:15 a.m. (1 contact hr)	<b>How Vaccines are Made</b> Chris Harrison, MD, FPIDS Children's Mercy Kansas City
10:15-10:45 a.m.	<b>Break</b>
10:45-11:45 a.m. (1 contact hr)	<b>Communicating About Vaccines with Healthcare Workers</b> JoEllen Wolicki, BSN, RN, Centers for Disease Control and Prevention
11:45-12:45 p.m.	<b>Lunch* (Provided)</b>
12:45-1:30 p.m. (.75 contact hr)	<b>Influenza Update</b> Chris Harrison, MD, FPIDS Children's Mercy Kansas City
1:30 -2:30 p.m. (1 contact hr)	<b>Adult Immunizations: An Overview</b> Jennifer L. Frost, M.D., FAAFP Medical Director, Health of the Public and Science Division, American Academy of Family Physicians
2:30-2:45 p.m.	<b>Break</b>
2:45-3:45 p.m. (1 contact hr)	<b>Strategies for Addressing and Overcoming Vaccine Hesitancy</b> Barbara Pahud, MD, MPH Children's Mercy Kansas City
3:45 - 4:00	<b>Wrap-up*</b>

## REGISTRATION

### PLEASE PRINT

NAME (FIRST) \_\_\_\_\_

(LAST) \_\_\_\_\_

Credentials: \_\_\_\_\_

EMPLOYER \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE (\_\_\_\_\_) \_\_\_\_\_

EMAIL \_\_\_\_\_

**Registration DEADLINE: October 19**

**Advance registration is required.**

**To register online go to:**

[www.mchc.net](http://www.mchc.net)

Or return this form with your check  
(payable to MCHC) to:

**Mother & Child Health Coalition  
MAIC Symposium**

**1734 E 63rd Street, Suite 301  
Kansas City, Missouri 64110**

**REGISTRATION FEE:  
\$65 by September 28  
\$75 Sept 29—October 19**

PLEASE NOTE:

*Should you need to cancel your registration after  
October 19 there is a \$15 cancellation fee.*

**\* FREE TOURS of Children's Mercy Park, home of Sporting KC, will be held after lunch and at the close of the event, on a first come, first served basis. SIGN UP when you sign in on the day of the Symposium. Space is limited.**