



Your 2019
Let's Move, Kansas
Sponsorship
Opportunities

www.letsmovekansas.com

Kansas Academy of Family Physicians-Foundation

Invites you to be a sponsor of the 5th annual

Let's Move, Kansas 5K run / 1.5 mile walk
Sedgwick County Park | October 19, 2019

About KAFP-Foundation

KAFP-Foundation is the philanthropic arm of the Kansas Academy of Family Physicians, the largest medical specialty society in the state of Kansas with 1,600+ members. Funds raised by KAFP-F support their key initiatives aimed at building the pipeline of future family physicians to serve our state.

About Let's Move, Kansas

The event name, *Let's Move, Kansas*, was chosen to promote an active, healthy lifestyle for all Kansans. Please join us in motivating Kansans to move while supporting the future of family medicine, the backbone of primary care in Kansas! We will promote your sponsorship to our 1,700+ KAFP membership in addition to the 125+ medical students, residents, faculty, practicing physicians, and Wichita-area runners who participate. Proceeds will benefit medical students and family medicine residents. We hope to inspire students to select family medicine and provide scholarships and many opportunities for family medicine residents.

All proceeds for this event go to the KAFP-Foundation and will be used to inspire medical students to select family medicine as their specialty and to support residents who have made that choice.

Sponsorship Opportunities

KAFP-F has five sponsorship levels from which you may choose to participate, with increased benefits at each level. To ensure your logo/name is appropriately represented on promotional pieces, KAFP-F requests your Sponsorship Commitment form and payment be received no later than August 31, 2019.

Your sponsorship of this great event makes a difference!

Presenting Sponsor	\$5,000	Thank you KU School of Medicine- Wichita!
Platinum Sponsor	\$2,500	
Gold Sponsor	\$1,000	
Silver Sponsor	\$500	
Bronze Sponsor	\$250	

Let's Move, Kansas

Sponsorship Opportunities



	PRESENTING SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	\$5,000	\$2,500	\$1,000	\$500	\$250
Logo on back of race shirt	✓	✓	✓	✓	name only
Logo with sponsorship level on race website	✓	✓	✓	✓	name only
Logo on sponsorship banner at race	✓	✓	✓	✓	name only
Public mention during the race	✓	✓	✓	✓	✓
Logo on correspondence to race participants	✓	✓	✓	✓	name only
Link to your company website from race website	✓	✓	✓	✓	
Social Media mentions on KAFP & <i>Let's Move, Kansas</i> sites	✓	✓	✓	✓	
Complimentary race registration/t-shirt	6	4	2	1	
Provide your marketing materials for participant swag bags	✓	✓	✓		
Meet & Greet table at race	✓	✓	✓		
Premier logo placement on all event materials, signage, advertising	✓	✓			
Logo on race participant bibs	✓	✓			
Logo on front of race t-shirt	✓				
Logo on start/finish line banner at event	✓				
Presenting sponsor banner at KAFP Annual Meeting (June 2018)	✓				
Mentioned on all Public Service Announcements	✓				

Make your sponsorship commitment today!

Questions? Contact Marina Spexarth to learn more: mspexarth@kafponline.org or 316-721-9005

Let's Move, Kansas Sponsorship Commitment 2019



YES! Count us in to sponsor KAFP-Foundation's 5th annual *Let's Move, Kansas* run/walk and support family medicine in Kansas.

Your Committed Sponsorship Level

Presenting, \$5,000 Platinum, \$2,500 Gold, \$1,000 Silver, \$500 Bronze, \$250

About your organization

Organization: _____ Contact Person: _____

Address, City, State, Zip: _____

Email: _____ Phone: _____

Signature: _____ Date: _____

About your payment

Sponsorship commitments received and paid by August 31 will guarantee inclusion of your company logo/name on appropriate promotional materials and the race day t-shirt as outlined on the Sponsorship Opportunities flyer.

- Check:** Please mail this form and your check, made payable to KAFP-Foundation, to the address below.
- Online:** Complete the online commitment form at kafponline.org/foundation/sponsorshipcommitmentform
- Credit Card:** Please fill out the information below for your organization and mail to the address below.

MasterCard VISA Discover

Name on Card: _____ Card #: _____

Expiration Date MM/YY: _____ Security Code: _____

Billing Address (if different from above): _____

Submitting your Sponsorship

Completed Sponsorship Commitment forms and payment are to be submitted to KAFP-F by August 31 to ensure sponsorship benefits can be met. Submit online or mail/email/fax your completed form and payment to:

KAFP-Foundation
7570 W 21st St. N, 1026 C, 104
Wichita, KS 67205

mस्पexarth@kafponline.org
316-721-9044 (fax)

Questions? mस्पexarth@kafponline.org or 316-721-9005
For more information about the run/walk, or to sign up to participate, visit:
www.LetsMoveKansas.com