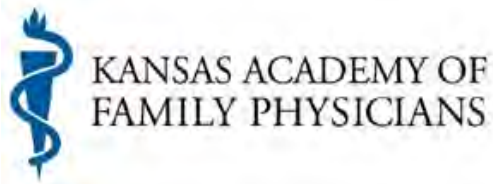




# Supporter Opportunities

May 4-5, 2023 | Wichita Marriott





Dear KAFP Supporter,

The KAFP's biggest conference of the year is **returning to Wichita in 2023** – and a bit earlier on the calendar than usual. In an effort to alleviate many of the calendar conflicts that present themselves in the summer, when vacations and child care needs can prevent members from being able to attend, the organization has shifted Fam Med Forward from its typical timing in June up to **early May**.



We've been hard at work assembling a slate of timely CME to provide vital training on some of the most pressing issues family physicians are seeing in clinic these days. And the conference will get off to a festive start with the KAFP Foundation's annual party the evening of May 4. This year's theme, **Luau on the Lanai**, will bring a bit of the tropics to the plains!

Financial support from partners like you continues to be **vital to the work** of providing **quality CME opportunities** for our members and in building connections that improve care. Can we count on your support this year?

Please review the opportunities detailed in this packet, and contact us to secure your placement today. Act soon – the deadline for most openings is Friday, April 7! Thank you for your continued support for the cause of quality care in Kansas!

Sincerely,

A handwritten signature in black ink, appearing to read "Tarah Remington Brown".

**Tarah Remington Brown**  
CEO, Kansas Academy of Family Physicians  
[tremingtonbrown@kafponline.org](mailto:tremingtonbrown@kafponline.org)



# Exhibitor Opportunities

Connect in-person with nearly 200 Kansas family physicians



## Exhibitor Booth \$1,150

Reach nearly 200 family physicians and their colleagues with two-and-a-half hours of dedicated break and mealtime in the exhibit space learners use to travel to and from sessions. Booth spaces are limited and assigned as received.

### Benefits

To help market your booth, KAFP provides:

- Complimentary Basic Supporter Directory listing
- Attendee list
- Promotion of your company across all conference communication channels

### Booth fee includes

- Skirted table and two chairs
- Two name tags for company representatives
- Complimentary Wi-Fi
- Two breakfast tickets and two lunch tickets, plus access to break snacks.

*A limited number of booths are available to non-profit organizations with 501(c)(3) designation at a reduced rate. Email us at [info@kafponline.org](mailto:info@kafponline.org) to request a non-profit booth.*

## Exhibitor Upgrade Opportunities

### Upgrade Supporter Directory listing

\$149 for Standard (70% off!)  
\$375 for Premier (50% off!)  
Limited availability. See page 7 for details.

### Registration Packet Handout \$149 (\$100 off!)

Include your marketing piece in all registration packets at a discounted price. Reduced rate for exhibitors only (regularly \$249 for non-exhibitors). See page 7 for details.

### Note: Booth fee does not include

- Admittance to education sessions
- Electrical access. This is available for an additional charge and must be arranged with hotel.
- Shipping/package handling. This is available for an additional charge and must be arranged with hotel.



Tickets to the KAFP fundraiser "Luau on the Lanai" can be purchased separately. Contact [info@kafponline.org](mailto:info@kafponline.org) to learn more.

# Supporter Opportunities

Make an impact showing your support for Kansas family physicians



Engage with conference attendees and other KAFP members from across the state with these supporter opportunities. Not seeing an opportunity that meets your goals? Contact [info@kafponline.org](mailto:info@kafponline.org) to discuss a custom opportunity.

## Conference Supporter \$2,499 full day, \$1,499 half-day

This is the highest prominence opportunity at the conference. As a Conference Supporter, you'll be front-and-center with attendees. Enjoy **high exposure** through multiple video ads and company branding on a variety of communications. This is a limited opportunity, so act fast!

### Benefits

- Emcee recognition that CME is supported by your company
- One three-minute video ad played before attendees are dismissed for break
- One 30-second video included in the slides that play during breaks

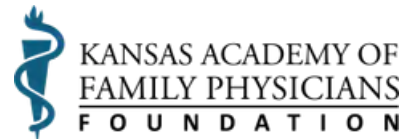
- Branding with your logo on attendee emails
- Branding with your logo on the schedule
- Your company promoted on social media during the day
- Complimentary Supporter Directory listing for supporters (\$499 value), option to upgrade to Premier level for full day (\$748 value)
- Access to attendee list
- Promotion of your company across all conference communication channels and member communication channels

## Foundation "Luau on the Lanai" supporter \$1,499

Support KAFP Foundation's annual fundraising event! The theme calls for casual dress in tropical-inspired wear. This event will be held the evening of Thursday, May 4.

### Benefits

- Significant promotion via email and social media posts sent to attendees
- Recognition from the emcee during the live portions of *Fam Med Forward*, thanking you for your support of the Foundation's event
- Recognition on the welcome letter sent via direct mail to all registrants
- Access to the participant list at the conclusion of the conference
- Plus two complimentary passes to join the party!



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## Coffee Conversations \$1,999

Connect with the early risers by hosting a 30-minute block of conversation ahead of the day's formal programming, including breakfast service. These private audiences give you the chance to have in-depth engagement with the attendees most interested in your products and services. Opportunities are available **Thursday** and **Friday** morning from 7-7:30 a.m.

### Benefits

- 30-minutes, uninterrupted time with interested attendees before CME begins
- Supporter branding included in emails and social media posts promoting your conversation session
- Live recognition from the emcee promoting your event
- Attendee list
- Includes a directory listing
- Premier Supporter Directory listing





Your support of Fam Med Forward helps make high-quality CME available to Kansas family physicians who serve as the foundation of the healthcare system across the state.

### **Educational Grant Starting at \$1,000**

Educational grants of any amount are welcome to support continuing medical education expenses. Show your support for physician education by providing an educational grant to help KAFP bring high quality CME to our members.

Contact [info@kafponline.org](mailto:info@kafponline.org) to discuss educational grant opportunities.

#### **Benefits**

- Grant supporters will be featured in the Supporter Directory and on the conference website

### **CME Break Ad \$749**

Breaks between CME sessions provide an excellent opportunity to reach attendees with your organization's information.

This package includes a 90-second video ad to be played before attendees are dismissed for break. A link to the ad will also be included in emails sent to attendees.

#### **Benefits**

- Complimentary Supporter Directory listing, name only
- Attendee list



**May 4-5, 2023**  
**Wichita, Kan.**

## 2023 Supporter Directory

### Supporter Directory

**\$499 Standard, \$749 Premier**

The Supporter Directory is a convenient way for attendees to digitally connect with vendors offering solutions to family medicine practices and physicians. Listings are a great way to ensure your organization gets in front of learners.

- **Basic listing:** All exhibitors receive a complimentary basic listing, which includes your business name only
- **Standard listing:** Appearing in alphabetical order. Unlimited availability.
- **Premier listing:** Promoted listing moved to the top of the directory, appearing in order of purchase. Limited availability
- **Note:** Exhibitors get a discount for upgrading to standard and premier listings. See page 3 for details.

### Benefits

- Supporter Directory listing on the Fam Med Forward conference website with your company logo, a four-sentence description, a link of your choice and your contact info (name, email, phone).
- Promotion of the directory across all conference communication channels, including email, social media, live mentions, and more. including email, social media, live mentions, and more.



### Registration Packet Handout

**\$249**

- One single piece up to 8.5" x 11" included in all learner registration packets
- Exhibitor to provide 200 pieces by April 24.



# Exhibitor and Supporter Opportunities Pricing

May 4-5, 2023 | Wichita, Kan.

[Fill out the online application form here](#) to secure your supporter opportunity for our 2023 conference.

Send questions to [info@kafponline.org](mailto:info@kafponline.org). All applications and payments must be received by April 7.

OPPORTUNITY	PRICING
Exhibitor Booth	\$1,150
Exhibitor Supporter Directory Standard Upgrade	\$149
Exhibitor Supporter Directory Premier Upgrade	\$375
Exhibitor Registration Packet Handout Upgrade	\$149
Conference Supporter - full day	\$2,499
Conference Supporter - half day	\$1,499
Foundation Luau on the Lanai Event Supporter	\$1,499
Coffee Conversation	\$1,999
Educational Grant	≥\$1,000
CME Break Ad	\$749
Supporter Directory - Standard Listing	\$499
Supporter Directory - Premier Listing	\$749
Registration Packet Handout	\$249

## Payment information

**To pay by credit card:** Please use our digital payment platform via the online application.

**To pay by check:** Send your check to: KAFP, Attn: FMF Supporters, 4225 W. 107th Street #11531, Overland Park, KS 66207

Thank you! A member of the KAFP team will be in touch to coordinate administering benefits associated with your support. Should you have any questions in the meantime, please contact [info@kafponline.org](mailto:info@kafponline.org).