

Primary Care Health Summit

Nov. 1-2, 2024 | Overland Park Marriott  KAFP





KANSAS ACADEMY OF FAMILY PHYSICIANS

Dear KAFP Supporter,

KAFP is bringing you a brand new conference this Fall – the **Primary Care Health Summit**. In collaboration with the Kansas chapter of the American Academy of Pediatrics, the Primary Care Health Summit is a one-day, continuing medical education conference focused on innovative and cutting-edge healthcare for pediatric patients and their families. This conference will take place at the Overland Park Marriott at 10800 Metcalf Ave. on Friday, Nov. 1, 2024.

Our audience of nearly 100 family physicians from across the state can't wait to learn more about your organization.

PLUS – we've partnered with KansasKIDSMap to host a free workshop on Saturday, Nov. 2 where you can reach a completely new audience!

Read on to learn about the engagement opportunities we have planned for our partners and attendees. Thank you for your continued support of the family physicians of Kansas.

Sincerely,

Tarah Remington Brown

CEO, Kansas Academy of Family Physicians

tremingtonbrown@kafponline.org

Exhibitor Opportunities

Connect in-person with nearly 100
Kansas family physicians



Exhibitor Booth \$699 One-day/ \$899 Two-day

Reach nearly 100 family physicians and their colleagues during dedicated breaks, mealtime and more! Booth spaces are limited and assigned as received.

We're extending your time with attendees during this conference! We've heard that attendees at past events want MORE time with exhibitors and supporters and we're delivering during the Primary Care Health Summit!

NEW THIS YEAR — exhibitors can choose from one-day or two-days of exhibiting. Friday, Nov. 1 KAFP will host the Primary Care Health Summit and Saturday, Nov. 2 we've partnered with KansasKIDSMap for a free workshop focused on pediatric mental health.

KansasKIDSMap is a program for primary care physicians and clinicians in Kansas through a telehealth network. It is a partnership between the Kansas Department of Health and Environment and the University of Kansas School of Medicine-Wichita Departments of Pediatrics and Psychiatry & Behavioral Sciences.

Benefits

To help market your booth, KAFP provides:

- Complimentary directory listing
- Attendee list
- Promotion of your company across all conference communication channels

One-day booth fee includes

- Skirted table and two chairs
- Two name tags for company representatives
- Complimentary Wi-Fi
- Two breakfast tickets and two lunch tickets, plus access to break snacks for both of the two days.

Two-day booth fee includes

- Skirted table and two chairs
- Two name tags for company representatives
- Complimentary Wi-Fi
- Two breakfast tickets and two lunch tickets, plus access to break snacks

A limited number of booths are available to non-profit organizations with 501(c)(3) designation at a reduced rate. Email us at info@kafponline.org to request a non-profit booth.

Exhibitor Upgrade

Registration Packet Handout \$99

Include your marketing piece in all registration packets at a discounted price. Reduced rate for exhibitors only (regularly \$199 for non-exhibitors).

Note: Booth fee does not include

- Admittance to education sessions.
- Electrical access. This is available for an additional charge and must be arranged with venue.
- Shipping/package handling. This is available for an additional charge and must be arranged with hotel.

Supporter Opportunities

Make an impact showing your support for Kansas family physicians



Engage with conference attendees and other KAFP members from across the state with these supporter opportunities. Not seeing an opportunity that meets your goals? Contact info@kafponline.org to discuss a custom opportunity.

Conference Supporter \$1,000-5,000 full day, \$999 half-day

This is the highest prominence opportunity at the conference. As a Conference Supporter, you'll be front-and-center with attendees. Enjoy **significant exposure** through multiple video ads and company branding on a variety of communications. This is a limited opportunity, so act fast!

Benefits

- Emcee recognition that CME is supported by your company
- One three-minute video ad played before attendees are dismissed for break
- One 30-second video included in the slides that play during breaks
- Branding with your logo on attendee emails
- Branding with your logo on the schedule
- Your company promoted on social media during the day
- Complimentary Supporter Directory listing for supporters (\$499 value)
- Access to attendee list
- Promotion of your company across all conference communication channels and member communication channels



Your support of the Primary Care Health Summit helps make high-quality CME available to Kansas family physicians who serve as the foundation of the healthcare system across the state.

CME Break Ad

\$499

Breaks between CME sessions provide an excellent opportunity to reach attendees with your organization's information.

This package includes a 90-second video ad to be played before attendees are dismissed for break. A link to the ad will also be included in emails sent to attendees.

Benefits


- Complimentary Supporter Directory listing, name only
- Attendee list



Registration Packet Handout \$99 for exhibitors; \$199 for non-exhibitors

- One single piece up to 8.5" x 11" included in all learner registration packets
- Exhibitor to provide 100 pieces by Oct. 25.

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Exhibitor and Supporter Opportunities Pricing

[Fill out the online application form here](#) to secure your supporter opportunity for our 2024 conference.

Send questions to info@kafponline.org. All applications and payments must be received by Friday, Oct. 25, 2024.

OPPORTUNITY	PRICING
Exhibitor Booth	One-Day \$699/ Two-Day \$899
• ADD ON: Exhibitor Packet Handout	\$99
Conference Supporter - full day	\$1,999-\$5,000
Conference Supporter - half day	\$999
CME Break Ad	\$499
Registration Packet Handout	\$99 for exhibitors; \$199 for non-exhibitors

Payment information

To pay by credit card: Please use our digital payment platform via the online application.

To pay by check: Send your check to: KAFP, Attn: FMF Supporters, 4225 W. 107th Street #11531, Overland Park, KS 66207.

Thank you! A member of the KAFP team will be in touch to coordinate administering benefits associated with your support. Should you have any questions in the meantime, please contact info@kafponline.org.