



# **Supporter Opportunities**

June 6, 2025 | Overland Park Marriott







## KANSAS ACADEMY OF FAMILY PHYSICIANS

Dear KAFP Supporters,

We are excited to announce Fam Med Forward 2025 is taking place on Friday, June 6, 2025 at the Overland Park Marriott. Our team has been working diligently to curate a high-impact CME program that addresses the most pressing topics Kansas family physicians are tackling in their clinics today. This annual conference provides an invaluable opportunity for family physicians to come together in person to connect, collaborate, and celebrate.

Fam Med Forward's supporter opportunities are designed to maximize your engagement with physicians, residents, and students. Valued supporters will have the chance to connect at the expo hall, appear in printed materials, and be highlighted during the Member Recognition Dinner and other key moments throughout the event.

Whether in person or through sponsorship and printed materials, Fam Med Forward 2025 offers a unique opportunity to connect with your target audience and support family medicine in Kansas. Join us to make an impact – together, we can advance health for Kansans!

### **Can we count on your partnership this year?**

Please review the opportunities for engaging our attendees in this packet, and contact us to secure your placement today. Act soon – the deadline for most of these opportunities is May 20, 2025. Thank you for your continued support of quality patient care in Kansas!

Sincerely,

**Tarah Remington Brown**

CEO, Kansas Academy of Family Physicians

[tremingtonbrown@kafponline.org](mailto:tremingtonbrown@kafponline.org)



# Exhibitor Opportunities

Connect in-person with nearly 200 Kansas family physicians



## Exhibitor Booth \$699

Reach nearly 200 family physicians and their colleagues with 2.5 hours of dedicated break and mealtime in the exhibit hall. Booth spaces are limited and assigned as received.

### Benefits

To help market your booth, KAFP provides:

- Complimentary directory listing
- Attendee list
- Promotion of your company across all conference communication channels

### Booth fee includes

- Skirted table and two chairs
- Two name tags for company representatives
- Complimentary Wi-Fi
- Two breakfast tickets and two lunch tickets, plus access to break snacks

### Note: Booth fee does not include

- Admittance to education sessions.
- Electrical access. This is available for an additional charge and must be arranged with venue.
- Shipping/package handling. This is available for an additional charge and must be arranged with hotel.

*A limited number of booths are available to non-profit organizations with 501(c)(3) designation at a reduced rate. Email us at [info@kafponline.org](mailto:info@kafponline.org) to request a non-profit booth.*

## Exhibitor Upgrade

### Registration Packet Handout \$99

Include your marketing piece in all registration packets at a discounted price. Reduced rate for exhibitors only (regularly \$199 for non-exhibitors). See page 10 for details.



# Supporter Opportunities

Make an impact showing your support for Kansas family physicians



Engage with conference attendees and other KAFP members from across the state with these supporter opportunities. Not seeing an opportunity that meets your goals? Contact [info@kafponline.org](mailto:info@kafponline.org) to discuss a custom opportunity.

## Conference Supporter \$1,000-\$5,000 full day, \$999 half day

This is the highest prominence opportunity at the conference. As a Conference Supporter, you'll be front-and-center with attendees. Enjoy **significant exposure** through multiple video ads and company branding on a variety of communications. This is a limited opportunity, so act fast!

### Benefits

- Emcee recognition that CME is supported by your company
- One three-minute video ad played before attendees are dismissed for break
- One 30-second video included in the slides that play during breaks
- Branding with your logo on attendee emails
- Branding with your logo on the schedule
- Your company promoted on social media during the day
- Complimentary Supporter Directory listing for supporters (\$499 value)
- Access to attendee list
- Promotion of your company across all conference communication channels and member communication channels

## KAFP Member Recognition Dinner Supporter \$1,999 (Limited 3)

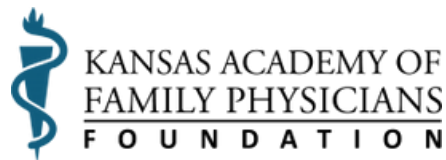


Support KAFP's members and have a great time too!

### Benefits

- Significant promotion via email and social media posts sent to attendees
- Recognition from the emcee during the live portions of Fam Med Forward, thanking you for your support of the Foundation's mission

- 1-3 minute welcome announcement by supporter to dinner attendees.
- Recognition on the welcome letter sent via direct mail to all registrants
- Access to the participant list at the conclusion of the conference
- Signage during event
- Complimentary exhibit booth
- Complimentary registration packet insert
- Complimentary Premier Supporter Listing
- Two tickets to event



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## CME Break Ad \$499



Your support of Fam Med Forward helps make high-quality CME available to Kansas family physicians who serve as the foundation of the healthcare system across the state.

Breaks between CME sessions provide an excellent opportunity to reach attendees with your organization's information.

This package includes a 90-second video ad to be played before attendees are dismissed for break. A link to the ad will also be included in emails sent to attendees.

### Benefits

- Complimentary Supporter Directory listing, name only
- Attendee list

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## Registration Packet Handout \$99



- One single piece up to 8.5" x 11" included in all learner registration packets
- Exhibitor to provide 200 pieces by May 20.



# Exhibitor and Supporter Opportunities Pricing

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**[Fill out the online application form here](#) to secure your supporter opportunity for our 2025 conference.**

**Send questions to [info@kafponline.org](mailto:info@kafponline.org). All applications and payments must be received by May 20.**

| OPPORTUNITY                                   | PRICING       |
|---|---------------|
| Exhibitor Booth                               | \$699         |
| Exhibitor Registration Packet Handout         | \$99          |
| Conference Supporter - full day               | \$1,000-5,000 |
| Conference Supporter - half day               | \$999         |
| Casino Night & KAFP Member Recognition Dinner | \$1,499       |
| CME Break Ad                                  | \$499         |
| Registration Packet Handout (non exhibitor)   | \$149         |

## Payment information

**To pay by credit card: Please use our digital payment platform via the online application. To pay by check: Send your check to: KAFP, Attn: FMF Supporters, 4225 W. 107th Street #11531, Overland Park, KS 66207**

Thank you! A member of the KAFP team will be in touch to coordinate administering benefits associated with your support. Should you have any questions in the meantime, please contact [info@kafponline.org](mailto:info@kafponline.org).